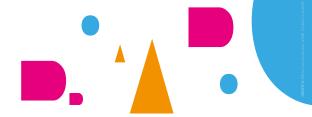


### l'umanesimo che innova



### TUESDAY, 6<sup>™</sup>

h. 9.00 - 12.00

DEPARTMENT OF HUMANITIES

/ AULA VIRGILIO (M) SEDE DIDATTICA "G.TUCCI"

C.SO CAVOUR, 2

**Dagmar REICHARDT** 

Latvian Academy of Culture LAC (LV)

Transculturazioni italiane nel mondo

DEPARTMENT OF POLITICAL SCIENCE,

COMMUNICATION AND INTERNATIONAL RELATIONS

h. **11**.00 - **13**.00

/ AULA 6 VIA DON MINZONI

**Anita PELLE** 

University of Szged (H)
The recent deterioration
of the Eu Eastern and
Southern periphery:

economic, social and political aspects

**h. 16.00 - 18.00** / AULA 1

VIA DON MINZONI

Peter PLENTA International University of Sarajevo (BIH)

Higher Education as a foreign policy weapon: the case of Turkey and Western Balkans

h. 14.30 - 17.30

DEPARTMENT OF EDUCATION, CULTURAL HERITAGE AND TOURISM / AULA 6

C.DA VALLEBONA

Roberto PIERDICCA

Università Politecnica delle Marche (IT) The role of ICT for tourism

management: theory, applications and use cases

h. 16.00 - 18.00

DEPARTMENT OF POLITICAL SCIENCE, COMMUNICATION AND INTERNATIONAL RELATIONS / AULA C

PIAZZA STRAMBI

Vladimir KOLODNIKOV

Moscow Metropolitan
Governance University (RUS)
Multicultural aspects of
adopting English in university
education with an eye to the
realities of the modern
business word: a Russian
perspective

# WEDNESDAY, 7TH

h. 10.00 - 13.00

DEPARTMENT OF EDUCATION, CULTURAL HERITAGE AND TOURISM / AULA 8

C.DA VALLEBONA

Luciana Florencio DE ALMEIDA

ESPM Escuela Superior de Propaganda and Marketing (RP)

Marketing food and authenticity: study cases in Brazil / PART 1

h. 14.00 - 16.00

DEPARTMENT OF POLITICAL SCIENCE, COMMUNICATION AND INTERNATIONAL RELATIONS / AULA C

PIAZZA STRAMBI

Vladimir KOLODNIKOV

Moscow Metropolitan Governance University (RUS) Public management in Moscow

h. 14.30 - 17.30

DEPARTMENT OF EDUCATION, CULTURAL HERITAGE AND TOURISM / AULA 8

C.DA VALLEBONA

Roberto PIERDICCA

Università Politecnica delle Marche (IT) The role of ICT for tourism management: theory, applications and use cases

## THURSDAY, 8TH

h. 9.00 - 11.00

DEPARTMENT OF ECONOMICS AND LAW / AULA AL3

PIAZZA STRAMBI, 1

Andrea CAPUTO
University of Lincoln (UK)
Corporate strategies and
new forms of acquisitions:

the case of high-tech

h. 9.00 - 12.00

DEPARTMENT OF EDUCATION, CULTURAL HERITAGE AND TOURISM / AULA 5

C.DA VALLEBONA

Miriam **SCAGLIONE** 

University of Applied Sciences and Arts Western (CH) Innovation diffusion models

h. 10.00 - 12.00

DEPARTMENT OF HUMANITIES / AULA AVERROÈ (E) SEDE DIDATTICA "G.TUCCI" C.SO CAVOUR, 2

**Dagmar REICHARDT** 

Latvian Academy of Culture LAC (LV)

Che cos'è l'italofonia?

h. 13.00 - 14.00

DEPARTMENT OF POLITICAL SCIENCE, COMMUNICATION AND INTERNATIONAL RELATIONS / AULA 3

VIA DON MINZONI

Agnieszka POCTZA-WAJDA

Poznan University of Economics and Business (PL) Determinants of sustainable food and nutrition security (FNS) of smallholder farms in Poland

# FRIDAY, 9TH

h. 9.00 - 12.00

DEPARTMENT OF EDUCATION, CULTURAL HERITAGE AND TOURISM / AULA 1

C.DA VALLEBONA

Luciana Florencio DE ALMEIDA

ESPM Escuela Superior de Propaganda and Marketing

Marketing food and authenticity: study cases in Brazil / PART 2

h. 12.00 - 15.00

DEPARTMENT OF HUMANITIES / AULA AVERROÈ (E) SEDE DIDATTICA "G.TUCCI" C.SO CAVOUR, 2

**Dagmar REICHARDT** 

Latvian Academy of Culture Lac (LV) "Little Italies" - La rete delle "Piccole Italie" nel mondo

h. 14.00 - 17.00

DEPARTMENT OF EDUCATION, CULTURAL HERITAGE AND TOURISM/ AULA 1

C.DA VALLEBONA

Miriam **SCAGLIONE** 

University of Applied Sciences and Arts Western (CH) Visitors flows and Destination Management Organization

h. 15.00 - 17.00

**DEPARTMENT OF LAW**/ AULA 1
PIAGGIA DELL'UNIVERSITÀ, 2

PING Lyu

University of Chinese Accademy of Sciences (CHN) Chinese economy and Chinese investment

# INTER NATIONAL November 5 / 9 2018 1° SEMESTER